

KORINA DOVE

15/111 Centro Rama 2, Thung Khru, Bang Mot, Bangkok 10140 ♦ C: +66 091 714 7010

okiepress@yahoo.com

PROFESSIONAL SUMMARY

After serving 17 years as a community journalist in the U.S., I redirected my focus to international communications in Thailand. I now spend my days tightening marketing pitches, brightening CMS IDs, revising API content, managing and publishing website articles and taking the lead in crafting English copy that is shared in more than 40 languages.

SKILLS

- Senior-level writer, editor and proofreader
 - Research expert
 - Strong AP Style, APA Style
 - Highly organized
 - Advanced writing for SEO, B2B and B2C
 - HTML, CSS, Bootstrap 5
 - Adobe InDesign, PhotoShop
 - WordPress, MODX, Dreamweaver
 - Exceptional communicator (US English native; foreign language studies include Spanish, Thai, Khmer and (European) Portuguese)
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WORK HISTORY

Senior Copywriter, 03/2017 to present

Agoda – Bangkok, Thailand

- Write, code and manage English content in WordPress for Agoda Travel Guides.
- Edit, write and tighten email campaigns, legal notices, pamphlets, guides, ad campaigns and technical training manuals for internal and external partners.
- Collaborate across departments with diverse teams in multiple formats.

ESL Teacher, 02/2016 to 07/2016

Royal Thai Navy – Bangkok, Thailand

- Taught ESL courses to officers in the Royal Thai Navy.
- Developed course materials to develop speaking, reading, listening and reading skills.
- Interviewed Naval attaché candidates.

Editor, 01/2011 to 12/2011

Cherokee Messenger & Republican – Cherokee, Oklahoma

- Edited and wrote copy for weekly newspaper in northwest Oklahoma. Wrote an average of 10 to 15 stories per week and copy edited five to 10 stories per day.
- Layout, design, digital publication: InDesign, NewsEdit Pro, PhotoShop.
- Covered public meetings and community events for school districts, municipalities, government offices, law enforcement.
- Served on the Oklahoma Press Association Education Committee.

Public Relations Specialist, 01/2010 to 12/2010

Northwestern Oklahoma State University – Alva, Oklahoma

- Interviewed students, prominent figures on NCAA campus for media press releases. Articles were published on the university's Web site as well as in the campus newspaper.
- Copyedited press releases for publication to various news sources.
- Helped coordinate campus activities, job fairs, photography workshops, academic functions.
- Updated university website (www.nwosu.edu) with news articles, coming events.

Publisher, Managing Editor, 03/2006 to 01/2010

North Central Reporter – Grant and Kay counties, Oklahoma

- Self-started weekly newspaper serving two counties and 1,800 readers in northwestern Oklahoma.
- Handled all aspects of newspaper: financial manager, publisher, lead reporter and editor, advertising, layout and design, writing, copy editing, sales, circulation, marketing. Managed staff of three part-time employees.
- Named the county's official legal newspaper after second year of publication.
- Implemented the Newspaper in Education program, which placed newspapers in the hands of every student in seven of the nine public schools in our district. The cost of this program was covered through fundraisers. The increase in readership led to an increase in advertising. Fundraising efforts generated \$15,000 annually to cover program.

Further career experience includes: **Managing Editor**, Blackwell-Journal-Tribune, February 2004 to March 2006; **Advertising representative**, Enid News & Eagle, September 2002 to June 2003; **Editor**, Fairview Republican, March 2001 to January 2002; **County Reporter**, Shawnee News-Star, January to March 2001; **Assistant Program Director**, Platinum Broadcasting - KJCK Radio, June to December 2000; **City-County Government and Police Reporter**, Junction City Daily Union, June 1999 to June 2000; **Intern - Reporter**, Cherokee Messenger & Republican, June 1998 to June 1999; **Editor**, Northwestern News, August 1997 to May 1998.

VOLUNTEER WORK

Communications Coordinator, Web Content Manager, 01/2012 to present

YWAM (Youth With A Mission)

- Website manager for YWAM Kampot (<https://ydckampot.com/>)
- Past communications coordinator for www.ywamthailand.org
- Proofreader, copy editor and writer for various print and online educational and marketing materials.
- Managed email campaigns, social media marketing and onboarding international students for media training schools.
- Led media courses (journalism and photography) and co-led media training schools

EDUCATION

Master of Arts: Media Communications, 2017

Webster University Thailand - Bangkok, Thailand

Bachelor of Science: Mass Communications, 1999

Northwestern Oklahoma State University - Alva, Oklahoma

Please see my [LinkedIn profile](#) for a more in-depth look at my job history, certifications and awards.